



# Eleanor Russell-Jones

Motion Designer

## Contact



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## Awards

### Evcom Clarions

Silver in the Innovation Category : Bin the Wipe - Journey of the Wipe animation for Water UK, July 2023

### New York Festival TV and Film Awards

Corporate Social Responsibility, Not for Profit : Journey of the Wipe animation for Water UK, April 2023

### School of Motion

Winner of the Mograph Games, 2021

### Royal Society of Arts

Winner of the RSA Student Design Awards : Moving Pictures Brief, 2017

Winner of the RSA Student Design Awards : Staff Choice Award, 2017

### Creative Conscience Awards

Shortlisted for the Creative Conscience Awards, 2017

## Software Skills

- **Adobe Suite** : After Effects, Illustrator, Photoshop, InDesign, Premiere Pro
- **Cinema 4D & Redshift**
- **LottieFiles**

## Education

### School of Motion

Animation Bootcamp, Cinema 4D Basecamp, Cinema 4D Ascent, Illustration for Motion, 2020, Character Animation Bootcamp, 2024

### Arts University Bournemouth

BA (Hons) Graphic Design : First Class Honours, 2014 - 2017

### Arts University Bournemouth

Foundation Diploma in Art and Design : Distinction, 2013 - 2014

### East Berkshire College

A2 Levels : Computing (A), Art and Design (A), English Literature (B),

AS Levels : Photography (A / 100%), French (C)

## Profile

I am a motion designer on the film and animation team at Radley Yeldar in London. Prior to this, I was the motion designer at the Southbank Centre in London and at a creative media agency (Digital Media Services). After winning the RSA Student Design awards in 2017 I became a mentor for the RSA Pupil Design Awards. I am proficient in Cinema 4D, Redshift and the Adobe Suite, including Adobe After Effects (& its various plug-ins), Photoshop, Illustrator, InDesign and Premiere Pro. I also have skills in illustration, styleframes, storyboards, photography and filming. On a personal level, I learn fast and have an obsessive attention to detail.

## Experience

### Motion Designer @ Radley Yeldar

March 2022 - Present

I'm a motion designer on the film and animation team at Radley Yeldar. I create animations, styleframes and storyboards for a range of clients, from designs for brands to explainer animations. I create original work or work with existing assets. The main programmes I use are Adobe After Effects and Cinema 4D.

### Motion Designer @ Southbank Centre

October 2018 - March 2022

Using Adobe After Effects to create animations advertising the range of events at the Southbank Centre. These appeared on social media, onsite screens and screens around London. My role also involved leading on design and animation projects, editing trailers & doing onsite filming for upcoming events.

### Motion Designer @ Digital Media Services

September 2017 - October 2018

Using Adobe After Effects & Cinema 4D to localise, edit & create high end motion graphics for a range of clients (including Warner Bros., Fox & Disney) for broadcast & social media. My role also included some graphic design work, such as designing infographics & film posters. My role was based on shifts including nights.

### Mentor @ RSA Pupil Design Awards

January 2018 - May 2018

I was a mentor for the 2018 RSA Pupil Design Awards. My role involved delivering workshops in UK schools & teaching pupils (ages 11-18) about social good design and design thinking. I also delivered feedback on their ideas for the awards. I was asked to be a mentor after winning the RSA Student Design Awards 2017/18.

### Design Internships

Folk Digital, 2016, what3words, 2015, Coley Poter Bell, 2015